



TEQUILA

ELTEQUILEÑO

MEXICO'S BEST KEPT SECRET



WHY EL TEQUILEÑO?

THE SITUATION

- Canada is thirsty for more premium tequilas.
 - ~ The ultra-premium category is growing at a rapid rate.
- El Tequileño is rich in heritage, history and quality.
 - ~ It has been made by the same family, in the same place and with the same recipe since 1959.
- Tequila season is here. Take advantage of the demand.
 - ~ Be at the forefront and trade-up your customers to an award winning tequila this summer.

HOW

Place and order of El Tequileño Reposado today and use one of our suggested recipes to place us on your cocktail menu. (see recipes on reverse side)

NEXT STEPS

- ~ Follow us on social media @el_Tequileno to learn about El Tequileño, our distillery, and our brand new hotel located in the magical town of Tequila, Jalisco (a UNESCO World Heritage Site).
- ~ Schedule a staff training with your sales consultant so your staff can learn about our history and quality.
- ~ Increase your profits by trading-up your customers to El Tequileño.

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EL TEQUILEÑO REPOSADO

AROMA:

Sweet tones of agave with hints of vanilla

TASTE:

Cooked agave and a dry finish with hints of oak

ENJOY:

In a margarita, Paloma, or in your favorite tequila cocktail

EL TEQUILEÑO REPOSADO

100% Agave
12 x 750mL
40% alc./vol.

COCKTAIL > TEQUILEÑO CADILLAC

1 OZ TEQUILEÑO REPOSADO

1/2 OZ PIERRE FERRARD DRY CURAÇAO

1 OZ CITRUS JUICE (3 PARTS LIME, 1 PART LEMON)

1/4 OZ AGAVE NECTAR

ADD ALL INGREDIENTS TO A BOSTON AND SHAKE GENTLY OVER ICE.
STRAIN AND SERVE OVER FRESH ICE WITH HALF SALTED RIM
ENJOY!

Please discover responsibly.

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