

TEQUILA

# ELTEQUILEÑO

## MEXICO'S BEST KEPT SECRET®



EVERY DROP - A CELEBRATION OF PASSION AND HERITAGE...

Named in honor of the people of Tequila, El Tequileño was founded in 1959 by Don Jorge Salles Cuervo with a vision to create only the finest tequila. Sixty years later, El Tequileño is made in the same place using the same recipe by the grandson of Don Jorge.



### EL TEQUILEÑO BLANCO

**AROMA:**

Sweet notes of cooked agave with delicate herbal notes

**TASTE:**

Cooked agave finished with hints of butterscotch, anise and peppercorn

**ENJOY:**

In a batanga with traditional mexican cola or in a crushed margarita

### EL TEQUILEÑO REPOSADO

**AROMA:**

Sweet notes of agave with hints of vanilla

**TASTE:**

Cooked agave and a dry finish with hints of oak

**ENJOY:**

In a margarita, paloma, or in your favorite tequila cocktail

### BORN IN THE HIGHLANDS... MADE IN THE TOWN OF TEQUILA

From the beginning, Don Jorge Salles Cuervo focused his quest to create the finest tequila through combining the naturally sweeter Blue Agave from the Highlands of Jalisco with the mineral rich volcanic spring water straight from El Volcán de Tequila.

### AGED FOR SMOOTHNESS ~

All of our tequilas are aged in a variety of different sized barrels to produce tequilas with real character and a soft finish. Our Blanco tequila is mellowed for 14 days in American Oak while our Reposado is aged for 3 months in American Oak.

### GREAT TASTE • REDUCED WASTE ~

El Tequileño takes pride in our sustainability efforts. 98% of our distillery residuals from production are recycled and turned into natural fertilizer for our next generation of agaves.

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**CASA SALLES**

HOTEL BOUTIQUE · TEQUILA, MÉXICO

*by Tequilera*

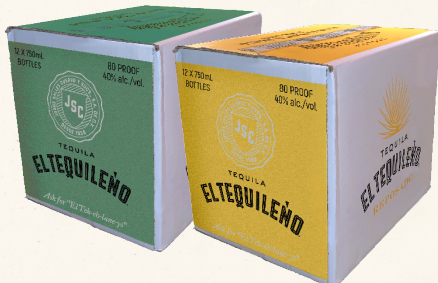
## A HISTORIC TEQUILA EXPERIENCE ~

Casa Salles is an exclusive destination retreat located within scenic grounds adjacent to a working distillery in the town of Tequila. Casa Salles offers the perfect home base for guests to choose their own adventure. From exploring the blue-gold land that rises from the foot of the Rio Grande Canyon to a unique curated experience at the El Tequileño distillery, the property offers something for everyone.



## PLACE MATTERS ~

60 years ago, Don Jorge Salles Cuervo began producing tequila in the picturesque La Guarreña distillery in the magical town of Tequila, in the state of Jalisco, Mexico. The people of Tequila embraced El Tequileño and it remains the signature choice at one of the oldest cantinas in Tequila – the world famous La Capilla.



**EL TEQUILEÑO  
BLANCO**

750mL

**BOTTLES  
PER CASE**

12

**EL TEQUILEÑO  
REPOSADO**

750mL

**BOTTLES  
PER CASE**

12

Please discover responsibly.

PRODUCED AND BOTTLED BY JORGE SALLES CUERVO Y SUCEOSORES, S.A DE C.V LEANDRO VALLE 991, COL CENTRO, C.P. 44100 GUADALAJARA, JALISCO, MEXICO  
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