

TEQUILA
ELTEQUILEÑO

MEXICO'S BEST KEPT SECRET



Silver medal for El Tequileño Blanco! SFWSC is the world's most respected spirits competition due in large part to its esteemed judges. These seasoned experts are one of the reasons an SFWSC medal indicates the highest caliber of quality.



TequilaMatchmaker.com has rated El Tequileño Blanco (71% agave) a remarkable 81 out of 100, outperforming many popular 100% agave brands. The score measures the overall perception of the product based on aroma, flavor, finish, value and points for "drink again".

EL TEQUILEÑO BLANCO

El Tequileño Blanco has been the tequila of choice for locals in the region of Jalisco for more than 60 years. A blend of 71% agave and 29% Piloncillo (handmade unrefined Mexican cane sugar), only the finest ingredients are sourced to make this high-quality tequila. El Tequileño Tequila judiciously sources agaves grown in the most coveted Highlands of Jalisco, and combine with the mineral rich water sourced from El Volcan de Tequila. After copper pot distillation, our Blanco is aged for 14 days in American Oak which gives it more balance and complexity.



HISTORY

Named in honor of the people of Tequila, El Tequileño was founded in 1959 by Don Jorge Salles Cuervo with a vision to create only the finest tequila. Sixty years later, El Tequileño is made in the same place using the same recipe by the grandson of Don Jorge.

KEY POINTS

- 3rd most sold brand in the state of Jalisco, Mexico the main tequila producing region, and most competitive market in the country.
- House tequila of globally ranked bar La Capilla since 1961, key ingredient in world famous Batanga cocktail.
- Outperforms in blind tastings vs other competitors' well-established 100% agave expressions.
- 3rd Generation family distillery - Only tequila produced at our distillery under NOM 1108.
- For full 2020 SFWSC results visit - <https://www.sfspiritscomp.com>

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