

TEQUILA
ELTEQUILEÑO

MEXICO'S BEST KEPT SECRET



Gold medal for El Tequileño Platinum! SFWSC is the world's most respected spirits competition due in large part to its esteemed judges. These seasoned experts are one of the reasons an SFWSC medal indicates the highest caliber of quality.



TequilaMatchmaker.com has rated El Tequileño Platinum (100% agave) a remarkable 79 out of 100. The score measures the overall perception of the product based on aroma, flavor, finish, value and points for "drink again".



EL TEQUILEÑO PLATINUM

El Tequileño Platinum begins with 100% agaves grown in the iron rich premium Highlands of Jalisco. These are combined with the mineral rich water from El Volcan de Tequila and distilled in copper pot stills. El Tequileño Platinum is left to mellow for 14 days in large American oak barrels which gives it a more rounded and balanced complexity of flavors that include cooked agave, light honey, fruit and spice

HISTORY

Named in honor of the people of Tequila, El Tequileño was founded in 1959 by Don Jorge Salles Cuervo with a vision to create only the finest tequila. Sixty years later, El Tequileño is made in the same place using the same recipe by the grandson of Don Jorge.

KEY POINTS

- Epitome of a world class crafted authentic 100% Highland agave terroir driven silver tequila
- A sipping tequila that boldly shines in classic and modern cocktails
- Outperforms in blind tastings vs other competitors' well-established 100% agave expressions.
- 3rd Generation family distillery - Only tequila produced at our distillery under NOM 1108.
- For full 2020 SFWSC results visit - <https://www.sfspiritscomp.com>

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