

TEQUILA

ELTEQUILEÑO

MEXICO'S BEST KEPT SECRET®



EVERY DROP - A CELEBRATION OF PASSION AND HERITAGE...

Named in honor of the people of Tequila, El Tequileño was founded in 1959 by Don Jorge Salles Cuervo with a vision to create only the finest tequila. Sixty years later, El Tequileño is made in the same place using the same recipe by the grandson of Don Jorge.



EL TEQUILEÑO PLATINUM

AROMA:

Cooked agave, herbal, delicate nuances of anis and black pepper.

TASTE:

Slight spiciness, savory with a delicate finish.

ENJOY:

Neat or on the rocks. Makes a phenomenal margarita.

EL TEQUILEÑO REPOSADO GRAN RESERVA

AROMA:

Banana, caramelized pear, nutmeg, vanilla and caramel.

TASTE:

Light oak, vanilla, spicy, toffee, macadamia nuts.

ENJOY:

On the rocks, or in a Mexican Old Fashioned.

BORN IN THE HIGHLANDS... MADE IN THE TOWN OF TEQUILA

From the beginning, Don Jorge Salles Cuervo focused his quest to create the finest tequila through combining the naturally sweeter Blue Agave from the Highlands of Jalisco with the mineral rich volcanic spring water straight from El Volcán de Tequila.

AGED FOR SMOOTHNESS ~

All of our tequilas are aged in a variety of different sized barrels to produce tequilas with real character and a soft finish. Our Platinum tequila is mellowed for 14 days in American Oak while our Reposado Gran Reserva is a blend of 8 months in American Oak combined with some of our Reserve Añejo tequilas.

GREAT TASTE + REDUCED WASTE ~

El Tequileño takes pride in our sustainability efforts. 98% of our distillery residuals from production are recycled and turned into natural fertilizer for our next generation of agaves.

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CASA SALLES

HOTEL BOUTIQUE · TEQUILA, MÉXICO

by Tequila

A HISTORIC TEQUILA EXPERIENCE ~

Casa Salles is an exclusive destination retreat located within scenic grounds adjacent to a working distillery in the town of Tequila. Casa Salles offers the perfect home base for guests to choose their own adventure. From exploring the blue-gold land that rises from the foot of the Rio Grande Canyon to a unique curated experience at the El Tequileño distillery, the property offers something for everyone.



PLACE MATTERS ~

60 years ago, Don Jorge Salles Cuervo began producing tequila in the picturesque La Guarreña distillery in the magical town of Tequila, in the state of Jalisco, Mexico. The people of Tequila embraced El Tequileño and it remains the signature choice at one of the oldest cantinas in Tequila – the world famous La Capilla.



EL TEQUILEÑO PLATINUM

750mL

**BOTTLES
PER CASE**

6

EL TEQUILEÑO REPOSADO GRAN RESERVA

750mL

**BOTTLES
PER CASE**

6

Please discover responsibly.

PRODUCED AND BOTTLED BY JORGE SALLES CUERVO Y SUCESTORES, S.A DE C.V LEANDRO VALLE 991, COL CENTRO, C.P. 44100 GUADALAJARA, JALISCO, MEXICO
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